

Digital Marketing Strategy & Management



## **Social Media Management**

#### Our services:

- Strategy planning
- Calendar management
- Content creation
- Post management
- Community engagement
- Customer service
- Partner engagement (reshare opportunities)
- Audience targeting & post promotions

#### What drives us:

We exist to help clients operate more effectively by delegating their digital marketing needs to a trusted team. We are committed to being a deeply supportive resource, creating digital programs that are strategic and meaningful, delivering high-quality work that's beyond the expected, and continually engaging in ways to improve our clients' business.



### Brands we've supported:

#### **Full management**

- Access Fund
- Allegro Coffee
- CU Boulder
- Girl Scouts of Colorado
- LÄRABAR
- Patagonia Provisions
- Peak Ski Company
- Starkey Spring Water
- McWhinney Real Estate
- Mongata Healing Center
- Montane Living
- Stronghill Capital
- VIQUA

# Post management & community engagement

- Baseline
- Centerra
- Kinston
- Painted Tree
- Wildlight

#### **Content creation**

- Daybreak
- NPact
- Sienna Sauce
- The Conference Board
- Vivvi

#### **Content creation examples:**







#### Our social media team:











- Erica Y. (Denver, CO)
- Kaitlin M. (Denver, CO)
- Zara C. (Denver, CO)
- Madison M. (Los Angeles, CA)
- Tess G. (Denver, CO)
- Alicia M. (San Diego, CA)